

HOUSE TENNIS LEAGUE

TOURNAMENT PROPOSAL



Partner with Us to Launch the House Tennis League — Celebrating Senior Athletes and the Spirit of the Game

My name is Fitzroy House, and tennis has been at the heart of my life for more than 40 years — as a player, coach, and lifelong ambassador of the sport. I've had the privilege of competing and winning tournaments around the world, training exceptional athletes, and sharing the joy of tennis with everyone from inner-city youth to aspiring professionals.

Throughout my career, I've worked alongside icons such as John McEnroe and Patrick Rafter, and collaborated with elite training centers including the Chris Evert Academy, Bollettieri Tennis Academy, and Rick Macci Academy. As Head Pro at prestigious clubs like Midtown Tennis Club and East River Racket Club in New York, I've mentored coaches and players alike — helping more than 30 young athletes earn college scholarships to institutions such as Harvard, Stanford, and Ohio State.

But beyond the trophies and accolades, tennis has always represented something greater to me: connection, growth, and opportunity. From working with Arthur Ashe on community initiatives to building youth programs in Tortola (BVI), I've dedicated my life to making tennis accessible and inspiring for all.

Now, I'm channeling that same passion into a new mission — the creation of the House Tennis League, a dynamic tournament series designed specifically for senior players. This league will provide a vibrant platform for experienced athletes to compete, connect, and celebrate their love for the game.

Many talented senior players have drifted away from tennis due to limited opportunities and lack of meaningful recognition. The House Tennis League will change that — offering rewards, visibility, and a renewed sense of purpose while promoting health, fitness, and community engagement.

This is where your partnership can make a powerful difference. By becoming a sponsor, you'll be supporting an initiative that:

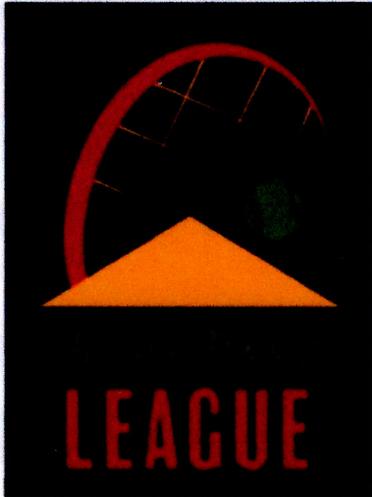
- Empowers senior athletes to stay active and competitive.
- Promotes wellness and community connection through sport.
- Aligns your brand with values of resilience, longevity, and excellence.

Together, we can celebrate the timeless power of tennis and the athletes who continue to embody its spirit. I would love the opportunity to discuss how your organization can join us in bringing the House Tennis League to life.

Thank you for considering this partnership and for supporting a new chapter in the legacy of tennis.

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Sponsorship Packages

\$2,000 Sponsorship Package Includes:

\$1,500 Sponsorship Package Includes:

\$500 Sponsorship Package Includes:

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Tournament Details

Below is an overview of the age ranges for the annual tournaments, the prize breakdown and the number of events per tournament.

Tournaments: Six (three in the U.S. & three international)

Categories (4 events):

Singles: Men 60, & Men 65

Doubles: Men 60,s Men 65,s

Women: Doubles 55 & up Mix Doubles

Prize Breakdown (Per Event):60,s and 65,s and mix Doubles

	Winner	Runner-Up	Semi-Finalist	Quarter-Finalist	Round of 16
Singles	\$3,000	\$1,500	\$1,000	\$750	\$500
Doubles men & women	\$2,000	\$1,000	\$500	\$300	\$200
Doubles Mix Doubles					

Back Draw for 60 and 65

Winner: 600. Runner up 450. Simi 400 quarter final 350. Round 16. 300 3rd 250 2nd 200 1st 150

THE TOURNAMENT LAYOUT

Here's a general list of things that could be sponsored for a tennis tournament, applicable to events both in the U.S. and internationally:

1. Venue and Facilities

- Court rentals or construction \$1000.00_____
 - Maintenance and preparation of courts \$1000.00_____
 - Seating for spectators (bleachers, chairs) \$_____
 - Locker rooms and restrooms \$1000.00_____
 - Security and cleaning services \$1000.00_____
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2. Marketing and Promotion

- Advertising (social media, radio, TV, print media) \$1500_____
 - Event website and registration platform \$1000_____
 - Flyers, posters, and banners \$500_____
 - Event merchandise (T-shirts, caps, etc.) \$1500_____
 - Media partnerships (local and international) \$_____
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3. Player and Staff Needs

- Player travel and accommodations (flights, hotels) \$_____
- Meals and refreshments for players and staff \$1000_____
- Stipends or appearance fees for professional players \$_____
- Insurance coverage (liability and player injuries) \$_____
- Umpires, line judges, and tournament directors' fees \$4000_____
- Volunteer incentives (e.g., T-shirts, snacks, certificates) \$2000_____

4. Equipment and Supplies

- Tennis balls and nets \$1000_____
- Scoreboards (manual or electronic) \$_____

- Permits and licenses (for large gatherings, sound systems, etc.) \$ _____
 - Event branding materials (lanyards, passes, wristbands) \$ _____
 - Sustainable initiatives (recycling stations, eco-friendly supplies) \$ _____
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10. Post-Tournament

- Clean-up and restoration of the venue \$1000 _____
 - Highlight reels or recap videos \$500 _____
 - Feedback collection (surveys, online forms) \$ _____
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TOTAL

74,000.00

\$ _____

Sponsorship can cover these items partially or fully, depending on the sponsor's contribution level.

CONTACT US

President

Fitzroy House

Email

Fitzhousetennis24@Gmail.com

Cellular Number

(239) 994 - 8798

Vice President

Michelle House

Email

houseinhouses@gmail.com

Cellular Number

(239) 994 - 1299

Corporation: Non- profit Corporation (501(c)(3) 85805932

Ein #33-4070140

Bank of America acct # 898161444209

Rounding # 063100277 wire: 026009593